

Reduce Reuse Recycle

A toolkit for raising awareness in your community.



Helping you to promote the reduce, reuse and recycle message in your community with a range of free leaflets, merchandise and other resources.

 **DERBYSHIRE**
County Council
Improving life for local people

 **recycle**
for Derbyshire

In Derbyshire each year thousands of tonnes of waste are sent to landfill. We are committed to reducing this and last year our recycling rate hit 43%. We know there is lots of good waste awareness work being done by community groups in Derbyshire and local knowledge has proven invaluable in spreading the word about how we can all reduce, reuse or recycle.

The benefits of reducing waste are clear. It now costs £83 to send a tonne of household waste to landfill. In 2011/12 more than 151,000 tonnes of household waste was recycled or composted in Derbyshire - that alone has saved the equivalent in CO2 to over 18,000 London to Sydney flights. The householder can also save money by reducing the amount of waste they produce.

We want to help you spread the reduce, reuse, recycle message to the communities you work with and that's where this toolkit comes in handy. Some community groups have already made great use of some of the materials that we use and which are available in this pack.

Whether it's holding your own give and take days, promoting local furniture reuse charities, hosting a Derbyshire County Council waste roadshow or simply handing out information about how to reduce food waste, there are plenty of ways to get involved and raise your green credentials at the same time.

In this toolkit you will find:

- A list of materials available to your group for free, including leaflets, merchandise, games and more
- How to book the Derbyshire County Council recycling roadshow vehicle for your event
- An Amazing Waste Facts sheet
- Help in holding a Give and Take day event with local groups
- Details of other organisations you could work with to maximise awareness

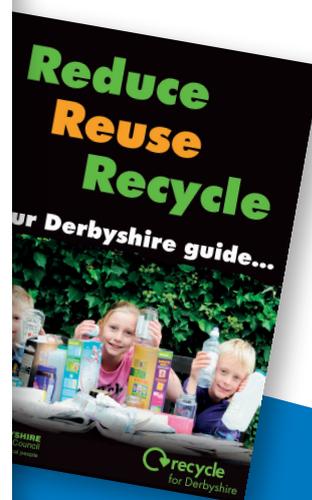
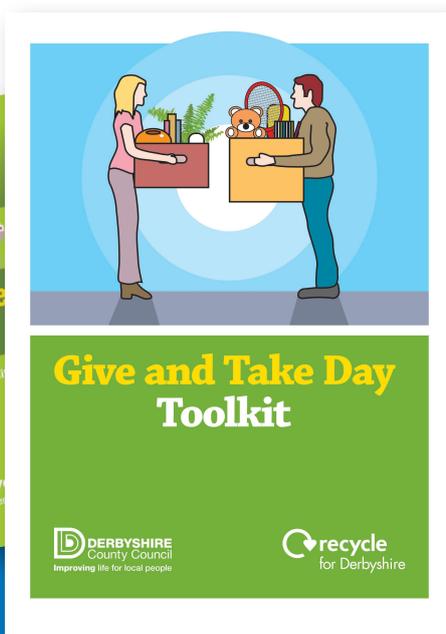
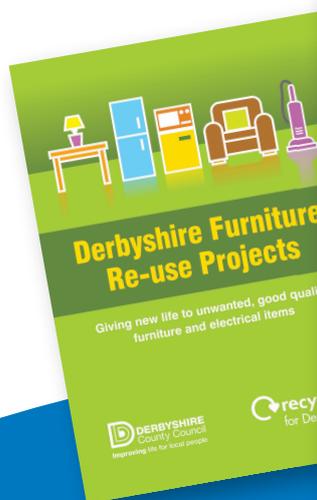


Resources

We've got a variety of free resources available for your group to make use of. Some resources such as games are only available on temporary loan. Availability is limited on some items.

Leaflets and promotional materials available

- **Reduce Reuse Recycle** – tips on everything from real nappies to business waste and eco-schools
- **Compost bins** – information about composting and our compost bin 'special offer'.
- **Get the best out of your bin in five easy steps** – hints and tips on making high quality compost.
- **Get the most out of your home compost** – Great ideas for using your compost.
- **Where can I recycle my rubbish?** – a guide to household waste recycling centres in Derbyshire.
- **Food Lovers Save Money** – help reduce food waste and find tips on using leftovers
- **Time For a Change** – a guide to real nappies in Derbyshire.
- **Business Waste Recycling Guide** – your responsibilities as a business.
- **Derbyshire Furniture Reuse Projects** – a guide to local furniture reuse charities.
- **Give and Take Day toolkit** – a guide to helping you hold your own event
- **Glass and cans recycling storyboard** – A3 or A4 size
- **Details of your area's kerbside recycling service**



Games/Activities

- Recycling feely boxes (guess what's inside the mystery boxes) – e-guide only
- Recycling snap (match up recycling themed cards) – available to loan or as an e-guide
- Love Food Hate Waste snap (match up LFHW themed cards) - available to loan or as an e-guide
- LFHW higher or lower game (guess the amounts of food waste thrown away) - available to loan or as an e-guide
- Global foot printing activity cards (help people to calculate their global footprint) -available to loan or an e-guide
- Recycling bingo – e-guide only
- Recycling races – e-guide only
- Craft ideas with instructions showing how recycled items can be made from waste products

Love Food Hate Waste Training

Depending on the size of your group there are opportunities to take advantage of free Love Food Hate Waste training to help you spread the message on how to reduce food waste. Learn how to make tasty treats from leftover food and save money too.

To discuss your requirements call Louise Bradley on **01629 539788** or email **wastemanagement@derbyshire.gov.uk**

Love Food Hate Waste Giveaways

We have branded Love Food Hate Waste items to help you spread the message about reducing food waste and using up leftover food.

These include:

Rice scoops

Meal planners

Spaghetti measurers

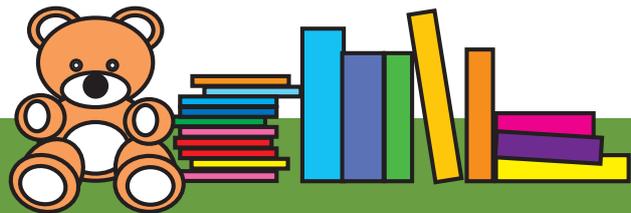
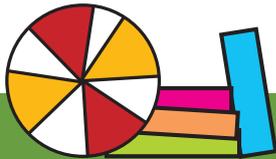
Recipe Cards – how to use leftovers in tasty ways

Numbers of items will need to be agreed individually with groups based on the nature and type of events. Please note that resources are limited. To discuss your requirements call **01629 539776** or email **wastemanagement@derbyshire.gov.uk**

Give And Take Day Toolkits

We have a simple to use toolkit to help you hold your own Give and Take day. Some groups in Derbyshire have already been successful in bringing their community together and encouraging people to exchange good quality items for free. Exchanges can include everything from clothes and plants to cushions, DVDs, books, furniture and toys.

To request a Give and Take day toolkit email wastemanagement@derbyshire.gov.uk or visit www.derbyshire.gov.uk/recycling to download a PDF version.



Recycled Products

A small number of recycled products could be borrowed for display at events depending on availability. They are perfect for showing people what their recycling could be turned into.

Recycling Roadshow Vehicle

The Derbyshire County Council recycling roadshow vehicle is a great way of spreading the reduce, reuse and recycle message at a variety of different events.

We attend events such as galas, fetes, large county shows and town centres.

If you would like to have Derbyshire County Council's recycling roadshow vehicle attend your event please call **01629 539776** or email wastemanagement@derbyshire.gov.uk

We consider all requests for attendance at events but it does depend on our existing bookings and staff availability.

When you make your request please tell us as much as you can about the event including the size of the venue, space available, the nature of the ground and the approach and access to the site.

Request form

If you would like any materials, please fill in the form below. Please give brief details of how the materials will be used, eg an event / talk / open day and approximate visitor numbers.

Let us know how many of each leaflet you would like in the boxes below.

- Reduce Reuse Recycle
- Compost bin special offer - subsidised bin scheme
- Get the most out of your home compost
- Get the best out of your bin in five easy steps
- Where can I recycle my rubbish
- Food Lovers Save Money
- Time For a Change (Real Nappy leaflet)
- Business Waste Recycling Guide
- Glass and cans recycling storyboard A3 / A4 (delete as appropriate)
- Derbyshire Furniture Reuse Projects
- Give and Take Day toolkit
- Details of your area's kerbside recycling service

Games / activities

To request any of the games or activities on temporary loan please email **wastemanagement@derbyshire.gov.uk** or call **01629 539776**.

Is there anything you think we should be providing that is not in this toolkit? Are there any other areas of Reduce, Reuse and Recycling that your group have a particular interest in?

Group name:

Address:

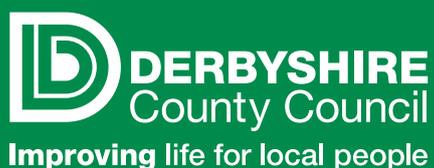
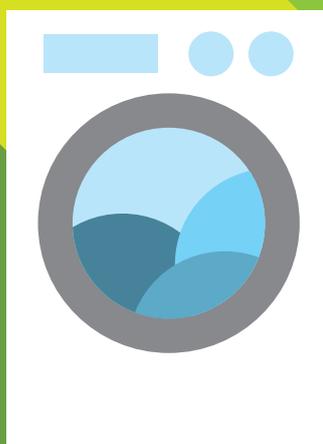
Telephone number:

Email:

Post back to: Derbyshire County Council, Community Toolkit,
Waste Management Team, Shand House, Darley Dale, Matlock DE4 3RY.

Reduce, Reuse, Recycle

In the interests of reducing waste this pack is produced in small numbers.
If it is not of interest to you, please return it to us so that we can pass it on
to someone who may make use of it.



Written by Public Relations Division. Chief Executives Office. Derbyshire County Council. January 2013.
Printed on recycled paper.